

Historic, Archive Document

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SWEET-WILLIAM

NOVOTNY GARDENS

Special "Get Acquainted" Offer

53 strong, field-grown Hardy Perennial Plants, all will bloom this Summer, for only \$1.10 postpaid. 13 of the most popular varieties, including:

DELPHINIUM, Wrexham. Outstanding variety of many color combinations.

DELPHINIUM, Chinese. Fernlike foliage, blue and white flowers.

SWEET-WILLIAM. Double-flowering variety. Assorted colors.

AQUILEGIA. Graceful and beautiful perennial of inestimable value for cutting. Mixed shades.

GARDEN PINK. Very sweet-scented flowers resembling Carnations.

LILIUM tenuifolium. Bright scarlet Lily with recurved petals. The prettiest Lily in cultivation.

LILIUM philippinense. Long, trumpet-shaped flowers; white with reddish brown shade. Graceful and fragrant.

LILIUM regale. Truly a royal Lily.

CANTERBURY-BELLS. Tall, erect growing plants with white, pink, purple, bell-shaped flowers. Mixed.

SHASTA DAISY. Large, glistening white Daisies.

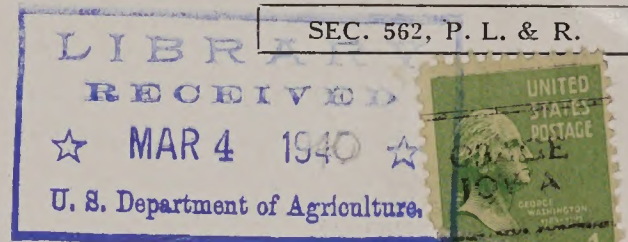
ORIENTAL POPPY, LYCHNIS, and other beautiful varieties.

Two **PLATYCODON** will be added absolutely free if you order within a week after receiving this folder.

THINK OF IT! 53 strong, perennial plants, plus 2 **PLATYCODON** added FREE, making a total of 55 nice, field-grown plants for only \$1.10, postpaid.

Satisfaction guaranteed. Order today.

- - - OSAGE, IOWA



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

GPO 8-3591



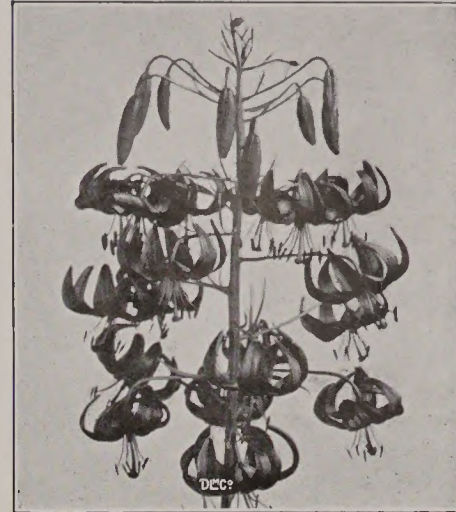
GAILLARDIA



CANTERBURY-BELL
(Cup-and-saucer)



PYRETHRUM
(Painted Daisy)



CORAL LILY
(Tenuifolium)

Your choice any plants listed in this Group, 6c. each; 15 or more, assorted as you wish, only 3c. each, *postpaid*

These are one-year-old, field-grown stock, all blooming sizes. They are dug fresh for your order so as to reach you in first-class condition.

Take your choice of the splendid varieties listed below:

ASTER novi belgi. Late flowering hardy Aster with reddish and reddish purple flowers in Sept. and Oct. Height 2 to 3 ft.

AQUILEGIA (*Columbine*). Flowers May-June. Height 2 to 3 ft.

Double-flowering Variety. Assorted colors.

Long-spurred. Mixed shades.

Single. Fine for cutting. Assorted colors.

CAMPANULA (*Canterbury-bell*). Bloom during June and July. Average height, 2 to 3 ft.

Medium (Single). A very showy biennial, fine for cutting. Assorted colors.

Double. Double, bell-shaped flowers of many shades of color.

calycanthema (*Cup-and-saucer*). Tall, erect growing plant with cup-and-saucer-shaped flowers. Mixed shades.

CHRYSANTHEMUM maximum (*Shasta Daisy*). Large, glistening white flowers in June and July. Height 2-3 ft.

COREOPSIS (*Thickseed*). Attractive, golden yellow Daisies. Height 2 to 3 ft.

DELPHINIUM Bellamosum. Very pretty, dark blue flowers in June and July. Height 3 to 4 ft.

DELPHINIUM, Chinese. Fernlike foliage, blue and white flowers in June and July. Height 2 to 3 ft.

DELPHINIUM, English. Beautiful shades of light and dark blue. Flowers June and July. Height 3 to 6 ft.

DELPHINIUM, Wrexham. Outstanding variety of many color combinations. *Blooms during June-July.* Height 3 to 6 ft.

DIANTHUS barbatus (*Sweet-william*). Double enormous trusses which might well be mistaken for perennial Phlox. Mixed shades. *Flowers June-July.* Height 12-18 in.

DIANTHUS plumarius (*Garden Pink*). Very beautiful sweet-scented flowers in great diversity of color. Height 12 to 18 in.

GAILLARDIA (*Indian Blanketflower*). One of the most desirable plants in cultivation. Flowers from early Spring until late Fall. Height 2 to 3 ft.

GYSOPHILA (*Babys Breath*). Pretty, white flowers during early Summer. *Fine for Winter bouquets.*

HOLLYHOCK. Large, double blooms; mixed colors. Ideal for background planting. Height 6 to 8 ft.

LILIUM tenuifolium (*Coral Lily*). Bright scarlet flowers with recurved petals. One of the prettiest Lilies in cultivation. Flowers during June and July. Height 2 ft.

LILIUM philippinense. Produces very long, trumpet-shaped flowers; white with reddish brown shade. *One of the hardiest of all Lilies.* Height 3 to 4 ft.

LILIUM regale. One of the best of white garden Lilies, blooming early in June. *Most easily grown.* Height, 4 to 6 ft.

LINUM (*Flowering Evergreen*). Pretty evergreen foliage, blue or white flowers in May and Aug. Height, 1½ ft.

LYCHNIS. A very attractive variety producing red flowers on 14-in. stems. *As a garden flower for show purposes it cannot be beat.*

PAPAVER orientale (*Oriental Poppy*). Tremendous, cup-shaped blooms of orange scarlet with large, purplish black blotches at bases of petals. Height 2 to 3 ft.

PHLOX subulata (*Dwarf Phlox*). A strong grower of creeping habit, covered with rose-pink flowers in early Spring.

PHYSOSTEGIA (*False-dragonhead*). Spikes of delicate pink and white flowers during July-Aug. Mixed shades. Height 3 to 4 ft.

PRIMULA vulgaris (*Yellow Primrose*). Bright yellow flowers on 6-in. stems during June. Fine plant for rock gardens and hardy borders.

PYRETHRUM (*Painted Daisy*). A very pretty perennial producing flowers of all shades of color during May and June. Height, 2 to 3 ft.

TRITOMA (*Red Hot Poker*). Large, showy flowers in dense spikes on long, naked stems well above the foliage. Height 3 to 4 ft.



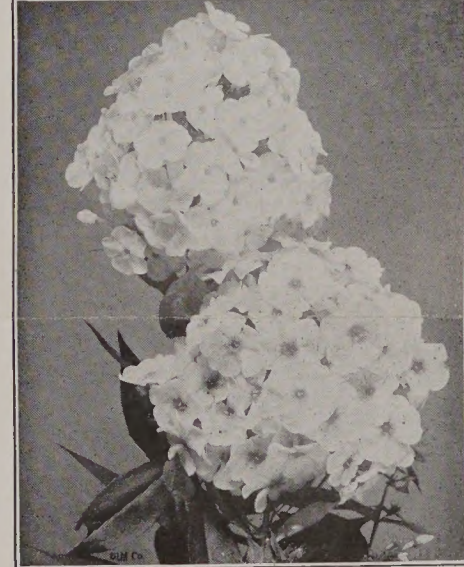
REGALE LILY



AQUILEGIA



LUPINUS



PHLOX

Two-year-old, large (according to habits of growth), field-grown perennial plants, only 15c. each;

7 or more, 10c. each, *postpaid*

These Perennials have all bloomed in our nurseries and will give you a permanent garden you will enjoy year after year. Select your own assortment from the choice varieties listed below:

AQUILEGIA (*Columbine*). Wonderful colors with very long-spurred flowers. Fine for cutting.

BLACKBERRY LILY. Attractively dotted Lilies during Aug.-Sept. Height 3 ft.

BLEEDING HEART (*Eximia*). Finely cut foliage and showy racemes of pretty pink flowers. Hardy anywhere.

CARNATIONS, Mixed Shades. Double and semi-double flowers in great abundance in June-July. Height 12 to 18 in.

DELPHINIUM Bellamosum. This is a rich, deep blue form of the light blue Belladonna.

DELPHINIUMS, Chinese. A neat variety growing about 1 ft. high with fine, feathery foliage; blue or white flowers.

DELPHINIUM, Gold Medal. Wonderful range of colors well divided in the palest of blue to the deepest indigo.

DELPHINIUM, Iceberg. Beautiful semi-double and single white flowers. Fine for cutting.

GAILLARDIA. Improved strain of selected colors having range from reddish bronze to deep gold.

MONARDA. (*Bee Balm*). Brilliant crimson-scarlet flowers produced freely from June until August.

LUPINUS. Stately and beautiful perennial. Mixed shades.

PHLOX decussata (*Hardy Phlox*).

Africa. Carmine red with dark eye. Large trusses. One of the most beautiful varieties in its color.

Eclairer. Large growing purple. The very best in the purple colors.

PHLOX. Thor. Deep salmon pink suffused and overlaid with a scarlet glow. One of the best varieties.

Mrs. Jenkins (*Independence*). Pure white. Large flowering. Grows very fast and is of medium height.

PLATYCODON (*Chinese Bellflower*). Large, showy, deep blue or white flowers on 20-in. spikes.

POPPY orientale. Large, flaming red blossoms. The most popular of all perennials.

PYRETHRUM (*Painted Daisy*). Mixed colors. Pretty flowers of shades of color.

SHASTA DAISY (*Chrysanthemum maximum*). A lovely, strong growing and free flowering perennial. Easy to grow and invaluable for cutting.

SEDUM spectabile (*Brilliant*). One of the prettiest of erect-growing species. Light green foliage, immense heads of showy, rose-colored flowers.

ROSES

Strong, Two-Year Field-Grown Stock
Each 40c. 3 for \$1.00 Postpaid



RED RADIANCE

Luxembourg. Gorgeous yellow. Beautiful in the bud; full, double flowers of a good size.

Natalie Boetner. Beautiful, long bud of a perfect form and double flowers of dazzling white.

Radiance. An ideal bedding Rose that continues to produce its large flowers throughout the Summer. A brilliant carmine pink.

Red Radiance. A counterpart of Radiance from which it is a "sport," possessing all the good traits of that valuable variety but differing in color, which is a bright cerise-red.

FLOWERING SHRUBS

18-24 inches. Price, 25c. Each, Postpaid

BUSH-HONEYSUCKLE. Fine hedge plant. Its glossy foliage comes very early in the Spring.

FLOWERING QUINCE. One of the best flowering shrubs. Scarlet crimson flowers.

SPIRAEA, Anthony Waterer. A very popular low growing bush, constantly in bloom all Summer.

SPIRAEA vanhouttei. Rapid grower producing mass of white flowers the next year after planting.



SPIRAEA vanhouttei

SPIRAEA billiardi. Tall, erect shrub with canes terminated by feathery plumes of dainty pink color.

WEIGELA rosea. Very graceful shrub with lovely green leaves and pink flowers.

WEeping WILLOW (Niobe). 5 to 6 ft. \$1.00 each, postpaid.

All Varieties listed in this Group 20c. each; 3 or more ONLY 15c. each.

Select your own assortment



DAHLIA (Pompon)

DAHLIAS

Avalon. A great Dahlia of fine form, carried on a long and strong stem. The color is rich lemon-yellow. Flowers 6 to 8 in. in diameter.

Jersey's Beacon. Large flowers carried on elegant stem. Chinese scarlet with lighter reverse.

Lavender Gem (Pompon). Lovely lavender color. Small, round, well-formed blooms. Fine for cutting.

Mrs. I. de Ver Warner. Lovely orchid. Beautiful, large, well-shaped blooms carried on long stems.

BLEEDING HEART

Spectabile (Old-fashioned). Its long racemes of graceful, heart-shaped pink flowers in May and June are always attractive. Ideal for any part of the hardy border and especially suitable for planting in the shade.

OLYMPIA POPPY

(Double Oriental Poppy)

The flowers are about 4 inches in diameter; when first opening, full double. It is rich flame-scarlet overlaid with glistening golden salmon.

GLADIOLUS BULBS

Selected Rainbow Mixture. 10 for 30c., 25 for 60c.—50, only \$1.10 postpaid.



BLEEDING HEART (Eximia)